

**OOH companies and comparison with ScreenScout OOH**

Name	City in India	What they have	How They Operate	OOH Device Available	Basic Reports for clients	GEO Locations Based Reports	Sentiment Analysis	Additional sensors	Technology	Facial Recognition	Ad Market Placment	Third Party Communication	Customization	Social Media Integration
<b>ScreenScout OOH</b>	<b>Bhopal</b>	<b>OOH Device</b>	<b>Plug in play with any screen</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>linux os + python + Cloud based</b>	<b>Yes</b>	<b>No</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
Global advertisers	Mumbai	hoarding , neon advertising, kiosks and screen	No extranal device available . Set up complete OOH bill board or kiosk	no	Yes	no	no	no	Kiosk is Windows based + Cloud System	no	No	no	no	no
OOH India	Shout Down for now	Screens in Shoping Malls	Oprate with pendrive	no	Yes	no	no	no	N/A	no	No	no	no	no
Blue Ocean Media	Mumbai	Customize solution for OOH. Only sell out OOH screen and Kiosk	Provide Complate screen or kiosk	no	Yes	no	no	no	Windows Based	No	No	no	no	no
Locad	Singapore Based Company ,Head Office in Mumbai	OOH Device	Plug in Play with any screen	Yes	Yes	Yes	no	no	Android + Cloud Based	no	No	no	Yes	no
Madison India	Ahmedabad	Screens in Shoping Malls , Bus Stops	Working with Pandrive	no	Yes	yes	no	no	N/A	no	No	no	no	no
Ajit Ads	Ahmedabad	hoarding, Started Screens in Malls	Working with Pandrive	no	Yes	no	no	no	N/A	no	No	no	no	no
Vyoma Media	Delhi	hoarding, Screens in Metros , Kiosk screens in Airports	Working with Pandrive	no	Yes	no	no	no	N/A	no	NO	no	no	no